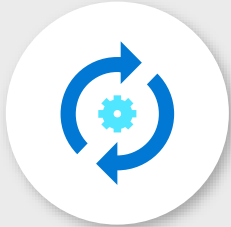


Azure partner-led offerings

Azure Migrate and Modernize & Azure Innovate

A new partner-led delivery model built for services partners and ISVs to accelerate customer projects by providing a friction-free path to funding, rich investments, and support for more scenarios from migration to innovation.



Easy self-serve workflow through Microsoft Commerce Incentives



Faster approvals via standardized engagement sizes



Nominated and led by trusted partners
Note: Microsoft expert help available but not required



Increased deal velocity with assessments, pilots, and tooling



Built for all from SMB to enterprises, SIs and ISVs

Now *Azure Expert MSP*, *Azure Specialized* partners and *Qualified ISVs* can nominate directly in Partner Center and gain access to investments to help accelerate customer engagements.



Fast time to value with seamless and automated approvals

Azure Migrate and Modernize & Azure Innovate Partner-led uses pre-determined offer sizes to expedite approval times and enable agility and scale.



Consolidated incentives with self-serve nomination and tracking

A self-serve workflow provides partners with the ability to track approval status and get paid upon engagement completion.

Thousands of customers have already adopted Azure with the help of Azure Expert MSPs, Azure Specialized partners and qualified ISVs.

"Thanks to Azure Innovate, we successfully executed four Analytics & AI projects with support from two Microsoft partners. These projects were completed on time, within budget, showcased significant value for our business and inspired us to go even further."

Urban Keussen, Chief Technology Officer, EWE AG

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